



**RANCHO CUCAMONGA
Chamber of Commerce
BOARD Planning Conference**

7/22/2011 9:16a.m. Spa Casino & Resort Palm Springs

Executive Officers

- | | |
|--|--|
| <input checked="" type="checkbox"/> Chairman, Brian Weide | <input type="checkbox"/> General Counsel, Sal Briguglio |
| <input type="checkbox"/> Sr. Vice Chairman, Joe Schumacher | <input checked="" type="checkbox"/> Treasurer, Jim Garbo |
| <input type="checkbox"/> Imm. Past Chair | <input checked="" type="checkbox"/> Director Emeritus, Haig
Jamgotchian |
| <input type="checkbox"/> VC P.C. Investments, Justin Kemp | <input checked="" type="checkbox"/> President/CEO, Michelle Alonzo |
| <input checked="" type="checkbox"/> VC Membership Dev., Christine Pham | |
| <input checked="" type="checkbox"/> VC Legislative Affairs, Ron Sakala | |

Board of Directors

- | | | |
|---|--|---|
| <input type="checkbox"/> Kevin Brown | <input checked="" type="checkbox"/> Dr. Bob Rothbard | <input type="checkbox"/> Sherrie Moore |
| <input checked="" type="checkbox"/> Larry Wilberton | <input type="checkbox"/> Dr. Henry Shannon | <input type="checkbox"/> Robert DeLoach |
| <input type="checkbox"/> Jack Duncan | <input checked="" type="checkbox"/> Sartaj Singh | <input checked="" type="checkbox"/> Ernie Braunwalder |
| <input checked="" type="checkbox"/> Brent Miles | <input type="checkbox"/> Jim Heitman | |

- | | | |
|--|--|---|
| <u>City</u> <input checked="" type="checkbox"/> Linda Daniels | <u>Staff</u> <input checked="" type="checkbox"/> Etisyai Nettingham | <input checked="" type="checkbox"/> Paulette Carter |
| <input type="checkbox"/> Dennis Michael | | |

AGENDA TOPICS

- I. **CALL TO ORDER - Brian Weide**
- II. **ADDITIONS OR DELETIONS TO AGENDA**
- III. **CONSENT CALENDAR** - The following Consent Calendar items are expected to be routine and non-controversial. They will be acted upon by the Board at one time without discussion. Any item may be removed by a Director for discussion.
 - A. Approval of minute's of previous meeting June, 2011 pages
 - B. Approve 8 New Members – June pages:
 - C. Approve 21 Drops – June
 - D. Approve 32 Renewing Members - June
 - E. Membership Count 838 – June **ACTION**

Motion made by Brian Weide, Seconded by Christine Pham
MOTION PASSED UNANIMOUSLY
- IV. **CHAIRMAN'S REPORT - Joe Schumacher**
 - a.) Welcome & Introductions
 - b.) Board Profile Handout

MISSION STATEMENT

The mission of the Rancho Cucamonga Chamber of Commerce is to promote a business friendly environment to enhance the quality of life and the economy of Rancho Cucamonga.

V. FINANCIAL REPORT - JIM GARBO

1.) June 2011 P&L –

a.) Balance Sheet (accrual)

ACTION Page:

b.) Profit & Loss (accrual)

Pages:

c.) Accounts Payable

Page:

Motion made by Ron Sakala, Seconded by Brian Weide

MOTION PASSED UNANIMOUSLY

Board Planning Conference Goals:

1. Organization's Structure and Director Responsibilities
2. Developing Action Plan: Revenue Stream
3. Current Chamber Trends

I. Chairman's Report- Joe Schumacher

A.) Organization Chart (Handout)

B.) Responsibilities of a Director (handout)

C.) Code of Conduct (handout)

D.) By Laws & Directors Orientation

II. Developing an action Plan- Chairman & CEO

A.) RDA Funds Update- The Governor has taken away all RDA funds from all cities in California. There is a pending court case but there are no new developments

B.) Chamber Lease Agreement- The Chamber is saving 1,500 a month with the move to Arrow Route. The Chamber has the option to get out of the lease in 18 months with a \$4,000.00 penalty.

C.) Tiered Membership/President Circle- The Chamber would like to change our current membership levels with a tiered membership which would allow the Chamber staff to sell membership and Presidents' Circle together. The tiered membership should have no more than 3 levels of membership which will be all inclusive with ribbon cutting and special events. The Chamber CEO will meet with Christine Pham and her marketing team to develop a plan and layout.

III. City Report-Linda Daniels

A.) The City of Rancho Cucamonga adopted a rollover budget. City sales tax went up 1.4% from last quarter. The city vacancy rate is going down.

IV. Old Business

V. New Business

MISSION STATEMENT

The mission of the Rancho Cucamonga Chamber of Commerce is to promote a business friendly environment to enhance the quality of life and the economy of Rancho Cucamonga

A.) **Grape Harvest** committee met and the vendors are coming in. The Chairman has requested that we have more controls at the beer booth and has requested that each board member volunteer a shirt. The Chairman has also requested that each board member buy a “grape on the t-shirts for \$100.00 to support the Chamber.

B.) **Sr. Vice Chair Announcement- Christine** Pham of Victoria Gardens announced as the Sr. Vice Chair.

VI. Adjourn: 11:52am

MISSION STATEMENT

The mission of the Rancho Cucamonga Chamber of Commerce is to promote a business friendly environment to enhance the quality of life and the economy of Rancho Cucamonga.